

Smilehouse Workspace is a packaged e-commerce software for both business-to-consumer and business-to-business solutions.

Workspace has a ready-made integration to HansaWorld. This enables building advanced and integrated e-commerce solutions quickly and easily.

## Integrated e-commerce for HansaWorld

### About HansaWorld and Workspace

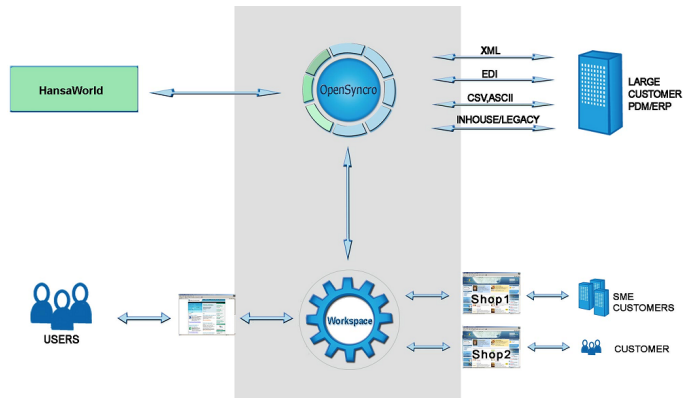
- HansaWorld is an easy to install and simple to use ERP and CRM solution.  
More info: [www.hansaworld.com](http://www.hansaworld.com)
- Workspace is a packaged e-commerce software for creating integrated web shops and online stores.  
More info: [workspace.smilehouse.com](http://workspace.smilehouse.com)

### Integrated e-commerce

- Modern e-commerce systems are more and more frequently integrated to other IT systems.
- These systems include both merchants back-end systems (e.g. ERP, financial, warehouse) and buyers systems (PD, purchase orders)
- The goal is to enable more efficient e-commerce processes, scalability, partner integration and future growth.
- When choosing e-commerce add-on for HansaWorld, Smilehouse Workspace is the right choice.

### Example Business Case

- Workspace is used to build a web shop serving both resellers and consumers.
- Product data can be automatically moved from HansaWorld to Workspace. Order data can be automatically moved from Workspace to HansaWorld.
- The integration also enables sending product data in XML/CSV format to selected business customers.



### Benefits for HansaWorld Customers

- Workspace is a packaged e-commerce software:
  - Fast and easy implementation
  - Features for b-to-b and b-to-c
  - Tested data security
  - Technical support by Smilehouse
  - Continuous development by Smilehouse
- Ready-made integration to HansaWorld enables:
  - Tested integration process
  - Low implementation and integration costs

### Technology behind integration

- Smilehouse Workspace and HansaWorld are integrated using Smilehouse OpenSyncro, an integration toolkit.
- OpenSyncro has a ready-made Connector Pack that enables building batch transfer integrations to the HansaWorld system.
- Using the Connector Pack, setting up OpenSyncro data transfer pipes between Smilehouse Workspace and HansaWorld can be done quickly and easily.
- Both Workspace and OpenSyncro can be installed on the same server.

For more information please refer to Workspace and OpenSyncro documentation:  
[www.smilehouse.com](http://www.smilehouse.com)